



DIGITAL DESIGN: GRAPHICS HND

Overview

This Digital Design course will develop one's creative & technical skills, in the production of screen-based graphic design and media content for interactive and multimedia applications, such as web, mobile app, motion graphics and VFX. During the course, one will be taught with significant Digital Media experience and a proven track record of bringing out the best in the students.

Topic Coverage

- Digital Imaging.
- Graphic Design.
- Typography.
- Web Design.
- Digital Publishing Design.
- Social Media Design.
- Design Production.
- Motion Graphics.
- Mobile App Design.
- Compositing and Visual Effects.
- 2D and 3D Animation.
- Preparing a Professional Portfolio and CV.
- New Media Projects.
- Client-Initiated Design Project.

Education Outcome

Industry: After the HND, one can apply for jobs in the Communication Industry, such as with design consultancies, advertising agencies, online publishing, web design, television & film production, motion graphics for screen or in-house design studios.

Roles: Interactive, Multimedia, Web or Graphic Designer.

Gratification

On successful completion of the course, one will be awarded an HND qualification in Visual Communication. This course is placed on the Scottish Credit Qualifications Framework at Level 8.

Continuing Study

Students who complete their HND, may progress to year three of:

- BSc (Hons) Digital Design: Graphics at Glasgow Caledonian University.
- BA (Hons) Visual Communication at Dundee University.
- BA (Hons) Digital Media at Napier University.
- BA (Hons) Digital Art at the University of the West of Scotland

Qualification provider:

City of Glasgow College, UK

Education delivery provider:

Digital Commonwealth, UK